


**PENNSYLVANIA DEPARTMENT OF STATE
BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS**

<input checked="" type="checkbox"/> Return document by mail to: Ron Hetrick <hr/> Name 4801 Lindle Rd. <hr/> Address Harrisburg PA 17111 <hr/> City State Zip Code <input checked="" type="checkbox"/> Return document by email to: <u>ron_hetrick@witf.org</u>	Annual Benefit Report Benefit Limited Liability Company DSCB:15-8898 (2/2017)  8898
---	--

Read all instructions prior to completing.

Fee: \$70

In compliance with the requirements of 15 Pa.C.S. § 8898 (relating to annual benefit report), the undersigned benefit company hereby states that:

1. The name of the limited liability company is:

LNP Media Group

2. Complete part (a) or (b) – not both:

(a) The address of this limited liability company’s current registered office in this Commonwealth is

<u>101 N Queen Street, PO Box 1328</u>	<u>Lancaster</u>	<u>Pa</u>	<u>17608</u>	<u>Lancaster</u>
Number and Street	City	State	Zip	County

(b) The name of this limited liability company’s commercial registered office provider and the county of venue is:

c/o: _____
Name of Commercial Registered Office Provider County

3. A narrative description of:

(i) the ways in which the benefit company pursued general public benefit during the year and the extent to which general public benefit was created;

See attached Statement 1

(ii) the ways in which the benefit company pursued any specific public benefit that the certificate of organization states is the purpose of the benefit company to create and the extent to which that specific public benefit was created;

See attached Statement 2

(iii) any circumstances that have hindered the creation by the benefit company of general or specific public benefit; and

See attached Statement 3

(iv) the process and rationale for selecting or changing the third-party standard used to prepare the benefit report.

See attached Statement 4

- 4. An assessment of the overall social and environmental performance of the benefit company against a third-party standard applied consistently with any application of that standard in prior benefit reports or accompanied by an explanation of the reasons for any inconsistent application.

See attached Third Party Standard Report


- 5. A statement of any connection between the organization that established the third-party standard, or its directors, officers or any holder of 5% or more of the governance interests in the organization, and the benefit company or its members, managers or officers or any holder of 5% or more of the outstanding interests in the benefit company, including any financial or governance relationship which might materially affect the credibility of the use of the third-party standard.

No connection with the party that established the third party standard

IN TESTIMONY WHEREOF, the undersigned benefit limited liability company has caused this Annual Benefit Report to be signed by a duly authorized officer this 21 day of October, 2024.

LNP Media Group

 Name of Company



 Signature

President & CEO

 Title

Pennsylvania Department of State
Bureau of Corporations and Charitable Organizations
P.O. Box 8722
Harrisburg, PA 17105-8722
(717) 787-1057
Website: www.dos.pa.gov/corps

General Information

Typewritten is preferred. If handwritten, the form must be legible and completed in black or blue-black ink in order to permit reproduction. The nonrefundable filing fee for this form is \$70.

Checks should be made payable to the Department of State. Checks must contain a commercially pre-printed name and address.

This form and all accompanying documents, including any necessary governmental approvals, shall be mailed to the address stated above.

Who should file this form?

Every domestic limited liability which is a benefit company must deliver to each member an annual benefit report. Concurrently with the delivery of the benefit report to members, the benefit company must deliver a copy of the benefit report to the Department of State for filing

Applicable Law

For annual benefit report requirements, see 15 Pa.C.S. § 8898. Statutes are available on the Pennsylvania General Assembly website, www.pa.gov, by following the link for Statutes.

Definitions

A **benefit company** is a limited liability company that has elected to become subject to Chapter 88, Subchapter I of the Pennsylvania Uniform Limited Liability Company Act of 2016. A benefit company shall have a purpose of creating general public benefit. This purpose is in addition to its purpose under 15 Pa.C.S. § 8818(b) (relating to characteristics of limited liability company). The certificate of organization of a benefit company may identify one or more specific public benefits that it is the purpose of the benefit company to create in addition to its general public benefit purpose under 15 Pa.C.S. § 8894(a) and its purpose under 15 Pa.C.S. § 8818(b).

Form Instructions

Enter the name and mailing address to which any correspondence regarding this filing should be sent. This field must be completed for the Bureau to return the filing. If the filing is to be returned by email, an email address must be provided. An email will be sent to address provided, containing a link and instructions on how a copy of the filed document or correspondence may be downloaded. Any email or mailing addresses provided on this form will become part of the filed document and therefore public record.

1. Give the exact name of the limited liability company. The name on this line must match exactly the association name as shown in Department’s records at the time the Annual Benefit Report is submitted for filing. **This field is required.**

2. Current address. The address provided must be the company’s registered office address (a) or Commercial Registered Office Provider (b) as on file with the Department of State at the time the Annual Benefit Report is submitted for filing. **This field is required.**

3 - 5. See 15 Pa.C.S. § 8898 for more information. Additional pages may be attached as needed.

A benefit company may change from year to year the standard it uses for assessing its performance. But if a benefit company uses the same standard for assessing its performance in more than one year, the standard must either be applied consistently or the benefit company must provide an explanation of the reasons for any inconsistent use of the standard.

Fields 3-5 are required with the exception that any financial or proprietary information may be omitted from the benefit report as filed with the Department of State.

Signature and Verification

An authorized representative of the benefit company must sign the Annual Benefit Report. Signing a document delivered to the Department for filing is an affirmation under the penalties provided in 18 Pa.C.S. § 4904 (relating to unsworn falsification to authorities) that the facts stated in the document are true in all material respects. **This field is required.**

2024 ANNUAL BENEFIT REPORT

15-3331 Benefit Corp Annual Report Statements

STATEMENT 1

During the 2023/2024 fiscal year, we developed firm internal policies in the areas of governance, community, environment and customer impact to guide our business practices and to help us measure our progress towards meeting our general public benefit goals. Our general public benefit goals focus on governance transparency, community involvement, environmental footprint and employee and customer best interest.

STATEMENT 2

Our public benefit is to deliver truthful, fact-based reporting on local issues that directly impact the communities we serve. Through in-depth, investigative journalism, we have made meaningful contributions to our community.

Here are some examples of our impact:

1. An LNP | LancasterOnline reporter uncovered the lack of transparency and local government awareness about hazardous materials being carried across Lancaster County and central Pennsylvania by freight trains. The result? Shortly after LNP | LancasterOnline published that package of stories, the Pennsylvania attorney general joined other states in calling for federal rules to require railroads to make information about hazardous materials being hauled on their trains available electronically to emergency responders.
2. Lancaster City changed its policy for how it distributed free smoke detectors after LNP | LancasterOnline reported on homeowners who said the city had declined their request for free smoke detectors.
3. Linda Gordon read in LNP | LancasterOnline about Tasos Marinos, who urgently needed a kidney donation. Gordon stepped up and donated one of her kidneys, saving Marinos' life.

STATEMENT 3

In 2024 and 2025, we anticipate an even greater ability to contribute to both the public good and our specific public benefit initiatives. Under the guidance of our parent company, Pennon, and with the support of industry consultants, we will focus on developing metrics to enhance our performance across the five impact areas of the B Corp assessment.

STATEMENT 4

We selected the third-party standards developed by B Impact Assessment tool. We selected the standards that apply for a business with 50-249 employees in the Service with significant Environmental Footprint Sector, Publishing - newspapers & magazines Category. The B Impact Assessment is a management tool used by 50,000 businesses worldwide to help them assess their impact on various stakeholders including their workers, community, customers and the environment.





LNP MEDIA GROUP, INC.

2024 Third Party Standard Assessment

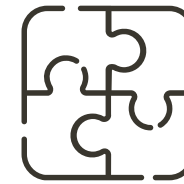
IMPACT AREA SCORES

The questions in the B Impact Assessment are organized into five impact areas:

-  1. **Governance**
-  2. **Workers**
-  3. **Community**
-  4. **Environment**
-  5. **Customers**

Due to rounding, displayed totals may not add up exactly.

The B Impact Assessment is customized to a company's size, sector and geographic market.



**OVERALL
B IMPACT SCORE**

For Fiscal Year End Date: 06/30/24



To certify as a B Corp, a company must achieve a minimum verified score of 80 points on the B Impact Assessment.

Used by more than 150,000 businesses, the B Impact Assessment is a digital tool that can help measure, manage, and improve positive impact performance for environment, communities, customers, suppliers, employees and shareholders

LNP Media Group, Inc. is not applying for B Corp certification. It is using the third party standards developed by the B Impact Assessment to evaluate applicants for B Corp certification. Our goal is to exceed B Corp base standards and to improve our score every year.

19.4

GOVERNANCE



Governance evaluates a company’s overall mission, engagement around its social/environmental impact, ethics, and transparency. This section also evaluates the ability of a company to protect their mission and formally consider stakeholders in decision making through their corporate structure (e.g. benefit corporation) or corporate governing documents.

Mission & Engagement

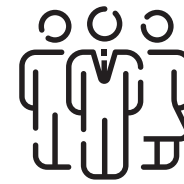
3.8

Ethics & Transparency

5.5

Mission Locked

10



WORKERS

15.3

Workers evaluates a company’s contributions to its employees’ financial security, health & safety, wellness, career development and engagement and satisfaction.

In addition, this section recognizes business models designed to benefit workers, such as companies that are at least 40% owned by non-executive employees and those that have workforce development programs to support individuals with barriers to employment.

Financial Security

2.1

Health, Wellness & Safety

5.8

Career Development

1.5

Career Development (Salaried)

0.1

Engagement & Satisfaction

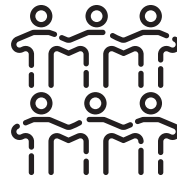
1.8

Engagement & Satisfaction (Salaried)

1.3

10.4

COMMUNITY



Community evaluates a company's engagement with and impact on the communities in which it operates, hires from, and sources from. Topics include diversity, equity & inclusion, economic impact, civic engagement, charitable giving and supply chain management.

In addition, this section recognizes business models that are designed to address specific community-oriented problems, such as poverty alleviation through fair trade sourcing or distribution via microenterprises, producer cooperative models, locally focused economic development and formal charitable giving commitments.

5.4

Diversity, Equity & Inclusion

2.9

Economic Impact

0.9

Civic Engagement & Giving

0.2

Supply Chain Management

0.0

Local Economic Development



ENVIRONMENT

3.3

Environment evaluates a company's overall environmental management practices as well as its impact on the air, climate, water, land, and biodiversity. This includes the direct impact of a company's operations and, when applicable, its supply chain and distribution channels.

This section also recognizes companies with environmentally innovative production processes and those that sell products or services that have a positive environmental impact. Some examples might include products and services that create renewable energy, reduce consumption or waste, conserve land or wildlife, provide less toxic alternatives to the market or educate people about environmental problems.

Environmental Management

0.3

Water

0.5

Air & Climate

0.7

Land & Life

1.4



CUSTOMERS



Customers evaluate a company's stewardship of its customers through the quality of its products and services, ethical marketing, data privacy, security and feedback channels.

In addition, this section recognizes products or services that are designed to address a particular social problem for or through its customers, such as health or educational products, arts & media products, serving under served customers/clients, and services that improve the social impact of other businesses or organizations.

Customer Stewardship

