

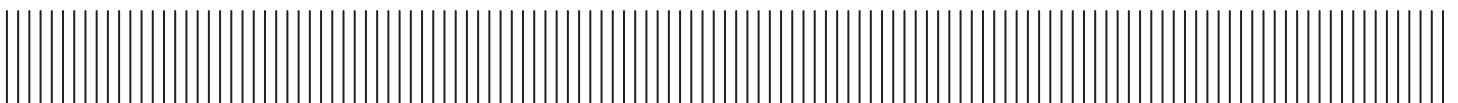
LNP MEDIA GROUP

2025

**Third Party
Standard Assessment**

LNP MEDIA
GROUP, Inc.

A **Pennon** Organization



IMPACT AREA SCORES

The questions in the B Impact Assessment are organized into **5 Impact Areas**:



1. GOVERNANCE



4. ENVIRONMENT



2. WORKERS



5. CUSTOMERS



3. COMMUNITY

Due to rounding, displayed totals may not add up exactly.

The B Impact Assessment is customized to a company's size, sector, and geographic market.



**OVERALL
B IMPACT SCORE: 49.6**

For Fiscal Year End Date: 06/30/25

LNP Media Group, Inc. is not applying for B Corp certification. It is using the third-party standards developed by the B Impact Assessment to evaluate applicants for B Corp certification. Our goal is to exceed B Corp base standards and to improve our score every year.

To certify as a B Corp, a company must achieve a minimum verified score of 80 points on the B Impact Assessment. Used by more than 150,000 businesses, the B Impact Assessment is a digital tool that can help measure, manage, and improve positive impact performance for environment, communities, customers, suppliers, employees, and shareholders.

GOVERNANCE

Governance evaluates a company's overall mission, engagement around its social/environmental impact, ethics, and transparency.

This section also evaluates the ability of a company to protect their mission and formally consider stakeholders in decision making through their corporate structure (e.g. benefit corporation) or corporate governing documents.



GOVERNANCE SCORE: 19.4

Mission & Engagement: 3.8

Ethics & Transparency: 5.5

Mission Locked: 10

WORKERS

Workers evaluates a company's contributions to its employees' financial security, health & safety, wellness, career development, and engagement & satisfaction.

In addition, this section recognizes business models designed to benefit workers, such as companies that are at least 40% owned by non-executive employees and those that have workforce development programs to support individuals with barriers to employment.



WORKERS SCORE: 15.3

Financial Security:	2.1	Career Development (Salaried):	0.1
Health, Wellness & Safety:	5.8	Engagement & Satisfaction:	1.8
Career Development:	1.5	Engagement & Satisfaction (Salaried):	1.3

COMMUNITY

Community evaluates a company's engagement with and impact on the communities in which it operates, hires from, and sources from. Topics include diversity, equity & inclusion, economic impact, civic engagement, charitable giving, and supply chain management.

In addition, this section recognizes business models that are designed to address specific community-oriented problems, such as poverty alleviation through fair trade sourcing or distribution via microenterprises, producer cooperative models, locally focused economic development, and formal charitable giving commitments.



COMMUNITY SCORE: 10.4

Diversity, Equity
& Inclusion:

5.4

Supply Chain
Management:

0.2

Economic Impact:

2.9

Local Economic
Development:

0.0

Civic Engagement
& Giving:

0.9

ENVIRONMENT

Environment evaluates a company's overall environmental management practices as well as its impact on the air, climate, water, land, and biodiversity. This includes the direct impact of a company's operations and, when applicable, its supply chain and distribution channels.

This section also recognizes companies with environmentally innovative production processes and those that sell products or services that have a positive environmental impact. Some examples might include products and services that create renewable energy, reduce consumption or waste, conserve land or wildlife, provide less toxic alternatives to the market, or educate people about environmental problems.



ENVIRONMENT SCORE: 3.2

Environmental
Management:

0.3

Water:

0.5

Air & Climate:

0.7

Land & Life:

1.3

CUSTOMERS

Customers evaluates a company's stewardship of its customers through the quality of its products and services, ethical marketing, data privacy and security, and feedback channels.

In addition, this section recognizes products or services that are designed to address a particular social problem for or through its customers, such as health or educational products, arts & media products, serving underserved customers/clients, and services that improve the social impact of other businesses or organizations.



CUSTOMERS SCORE: 1.0

Customer Stewardship: **1.0**



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